

**SRI A.S.N.M. GOVERNMENT COLLEGE (A)**  
**PALAKOL W.G.DT. 534260**  
**DEPARTMENT OF CHEMISTRY**  
 Re-accredited by NAAC at 'B+' grade with 2.67 CGPA  
**“Distribution of Ecofriendly Ganesh Idols” (Best Practice)**

**ACTIVITIES FOR THE YEAR 2025 - 26**

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| <b>S. No</b>   | <b>1</b>   |
| <b>Name of the activity</b>  | <b>“Distribution of Ecofriendly Ganesh Idols”</b><br>On the eve of Ganesh Chaturdhi – Green initiative   |
| <b>Date of conducting the activity</b>                                       | 26/08/2025   |
| <b>Organised by Dept./Committee</b>  | Department of Chemistry – Extension activity   |
| <b>Objective or nature of the activity curricular/Extension to community</b> | Extension to community   |
| <b>Level of the activity College/Mandal/district/university</b>              | Mandal Level   |
| <b>Name of the Resource Person</b>   | Dr T. Raja Rajeswari   |
| <b>No. of Participants</b>   | 147  |
| <b>Skills achieved</b>   | 1. Communication: Interacting with people, explaining benefits of eco-friendly idols.<br>2. Create awareness: Understanding cultural significance, environmental implications of traditions and practices. |
| <b>Values achieved</b>   | 1. Empathy over community concerns and environmental impact.<br>2. Community service: Contributing to community well-being.  |

**Brief Report on Ecofriendly Ganesh Idol Distribution**

**Objective:** To promote environmental awareness and encourage sustainable practices among students and the local community the Department of Chemistry distributed eco-friendly Ganesh idols as a departmental best practice.

**Overview of the Programme**

**1. Distribution of Eco-Friendly Ganesh Idols**

The Department of Chemistry procured and distributed 150 eco-friendly Ganesh idols made from natural clay and biodegradable colours. These idols dissolve easily in water during

immersion, thereby preventing water pollution. Students and faculty members actively participated in the distribution process and interacted with members of the local community to promote environmentally responsible festival celebrations.

## **2. Awareness Campaign on the Environmental Impact of Traditional Idols**

An awareness campaign was organized to educate the public about the environmental hazards caused by traditional Plaster of Paris (PoP) idols. These idols often contain toxic chemicals and heavy metals that contaminate water bodies and harm aquatic life. Posters, banners, and informational materials were displayed to explain the importance of reducing chemical pollution during festival celebrations.

## **3. Discussion on Sustainable Practices and Eco-Friendly Alternatives**

As part of the student induction programme, an interactive discussion session was conducted focusing on sustainability and environmentally friendly practices. Faculty members and resource persons explained various eco-friendly alternatives such as the use of natural dyes, organic decorations, and safe immersion practices. The session encouraged students to adopt environmentally responsible habits in their daily lives.

### **Outcomes:**

1. Increased environmental awareness among students, faculty members, and the local community regarding the impact of festival-related pollution.
2. Encouragement of eco-friendly practices in daily life and during cultural celebrations.

### **Feedback**

Students and faculty members appreciated the initiative and expressed satisfaction with the opportunity to participate in a meaningful environmental activity. The programme provided practical exposure and generated constructive discussions on sustainability and responsible community practices.

### **Conclusion**

The eco-friendly Ganesh idol distribution programme organized by the Department of Chemistry proved to be a significant step toward promoting environmental conservation and sustainability awareness. By educating students and the local community about the harmful effects of chemical-based idols and encouraging eco-friendly alternatives, the programme fostered a more responsible approach to festival celebrations. The enthusiastic participation and positive feedback reflect the institution's commitment to promoting sustainable living and environmental responsibility.



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(NAAC Re-accredited With 'B+' Grade at 2.67 C.G.P.A)  
Palakol, West Godavari District – 534 260.



President  
**Dr. T. Raja Rajeswari**  
M.Sc., M.Phil, Ph.D  
Principal  
Sri ASNM Govt. College (A)



## Department of Chemistry Best Practice Distribution of Eco Friendly Ganesh Idols



30-8-2022



16-09-2023



06-09-2024



Date : 26-08-2025 Venue : Seminar Hall & College Gate



*Handwritten signature*  
26/8/2025

PRINCIPAL  
Sri A. S. N. M. GOVT. COLLEGE (A)  
PALAKOL-534 260, W G DIST